

BUSISOFT AV LANDS AUSTRALIAN EXCLUSIVITY FOR STEINWAY LYNGDORF

BusiSoft AV has been appointed as the official distributor of Steinway Lyngdorf for Australia, effective 1 May 2020. Founded in Denmark, Steinway Lyngdorf is a brand name of high-end audio systems, encompassing the brands Steinway & Sons and Lyngdorf Audio.

BusiSoft AV is thrilled to be working with Steinway Lyngdorf CCO, Anker Haldan (ex-Dynaudio) on establishing the brands in Australia.

Since 2005, Steinway Lyngdorf has been the pinnacle of the audio industry. Their name is, and always has been synonymous with impeccable craftsmanship and 21st century technologies. Designed, developed, and manufactured in Denmark, Steinway Lyngdorf sound systems are the only systems on the planet that are qualified to be manufactured in partnership with Steinway & Sons. The partnership is based on an ambitious promise – that the Steinway Lyngdorf audio systems reproduce the sound of a Steinway & Sons grand piano to the degree that even seasoned concert pianists cannot discern the difference.

The brands mission is to serve music and film connoisseurs who seek unprecedented innovations in the technology of pure sound, showcasing a range of products that are perfect for all stereo and surround sound applications in home theatres and entertainment rooms.

Lyngdorf Audio develops, designs, and creates products for high-performance audio enthusiasts seeking the highest quality and most exciting components on the market. Lyngdorf Audio products do not re-produce music; they re-play music with all original passion and musicality intact. The brand is known throughout the world as the leader in high-performance digital audio.

Steinway Lyngdorf pushes the boundaries for audio performance with the development of proprietary new technologies including RoomPerfect™, the world's most advanced room correction system, and true digital amplification which premiered in the ground-breaking Millennium, the first fully digital amplifier in the world. Steinway Lyngdorf markets its products and licenses its technologies to selected worldwide partners and is an original equipment manufacturer for other renowned audio companies.

A standout product for the brand is the **Lyngdorf MP-60**. The Lyngdorf MP-60 is a 16-channel high-end AV processor with RoomPerfect room correction. It's one of the latest addition to the Danish manufacturer's line-up, and not only includes 16-channels of processing but also decodes Dolby Atmos, DTS:X Pro, and Auro-3D to take full advantage of all those extra speakers. This processor has already won international accolades including [AVForums](#) Best in Class.



The Danish brand is launching their newest product to the line-up, the MP-40, on 11 May – further information on this to follow.

Steinway Lyngdorf products will be available at selected dealers and experience centres across Australia. For the nearest Steinway & Sons and Lyngdorf Audio retailer please contact George Poutakidis, CEO, BusiSoft AV, on +613 9810 2900.

About BusiSoft AV

Established over 30 years ago, BusiSoft AV is a personal and home audio wholesaler. The organisation distributes high end headphones, speakers, amps, personal audio players and other luxury audio equipment and accessories bringing the best international innovations to the Australian and New Zealand market. For more information visit www.busisoft.com.au.

#ENDS

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